

START**2**THINK

MediaLiteracy

We create space for critical thinking

START2THINK

MediaLiteracy



The project co-financed by the EU



Flaga państwowa Rzeczypospolitej Polskiej



CENTRE
FOR INTERNATIONAL
RELATIONS



Media Literacy

Beware of Queen of the United Kingdom



<https://www.youtube.com/watch?v=IvY-Abd2FfM>

Where do you get your daily news from?

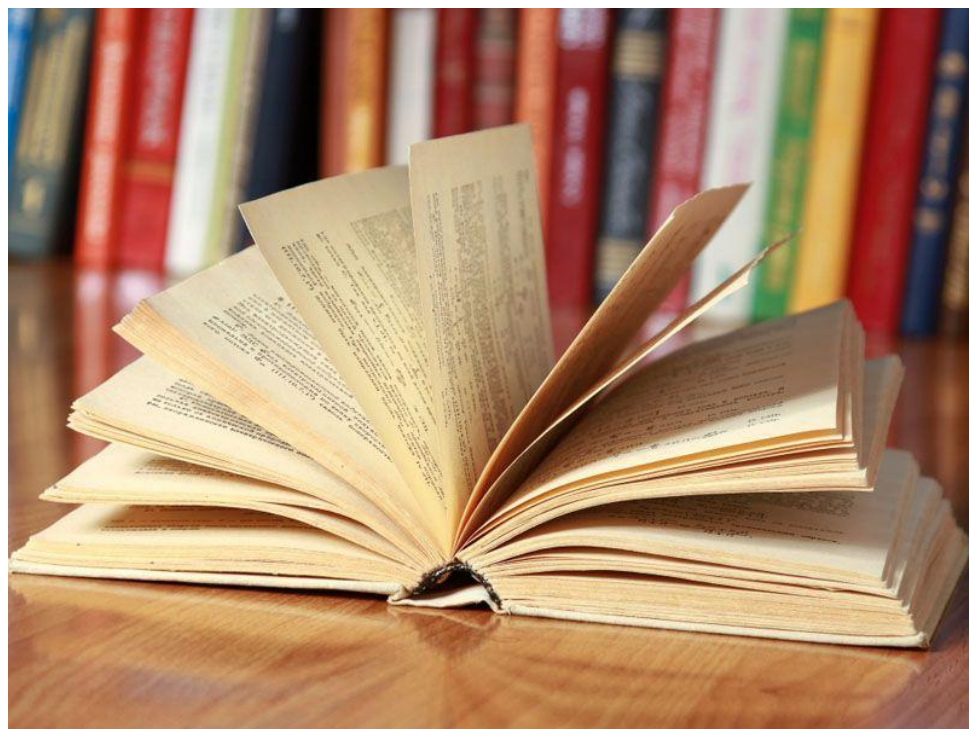


Where do you get your daily news from?

facebook



How do you get ready for your lectures and exams?



How do you get ready for your lectures and exams?



Academia.edu
share research



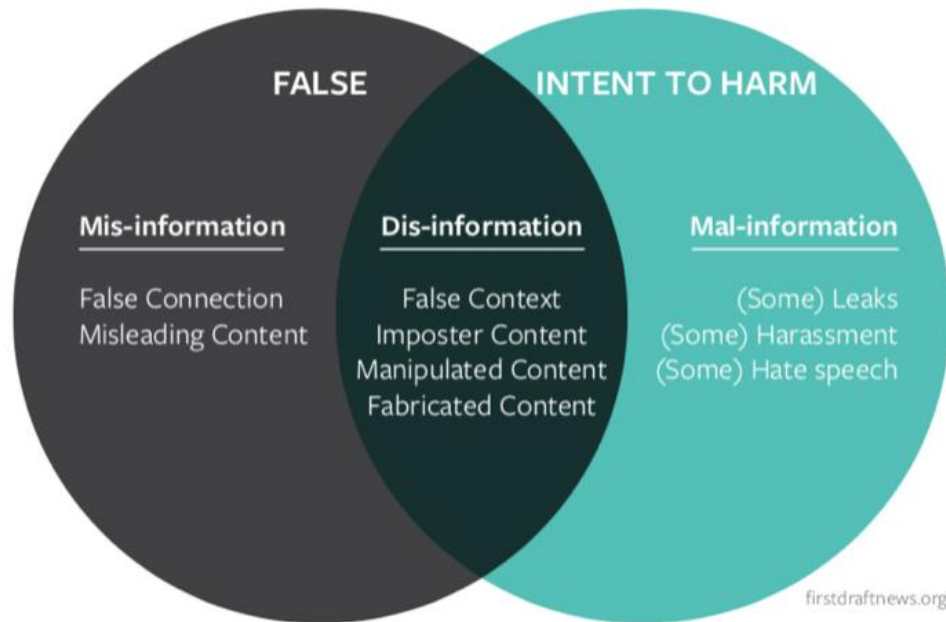
- Do you verify the information you get from the internet?
 - Certain information, photos and videos may be intentionally fabricated or created for political or business purposes.
-



What do you associate the terms in the picture with?



Try to give examples based on your own experience.



Try to give examples based on your own experience.



Real



DeepFake



What are NARRATIVES???



DISINFORMATION NARRATIVES

CONSPIRACY THEORIES ABOUT COVID-19

- » IT WAS “LIKELY ELABORATED IN NATO BIOLABS”
- » FREEMASONS HAVE BEGUN “CHIPPING” UKRAINE’S POPULATION
- » BILL GATES SEEKS TO IMPLANT PEOPLE WITH MICROCHIPS
- » COVID-19 IS A PRETEXT FOR A GLOBAL COLOUR REVOLUTION
- » THE VIRUS SPREADS ON THE BASIS OF RACE

DISINFORMATION

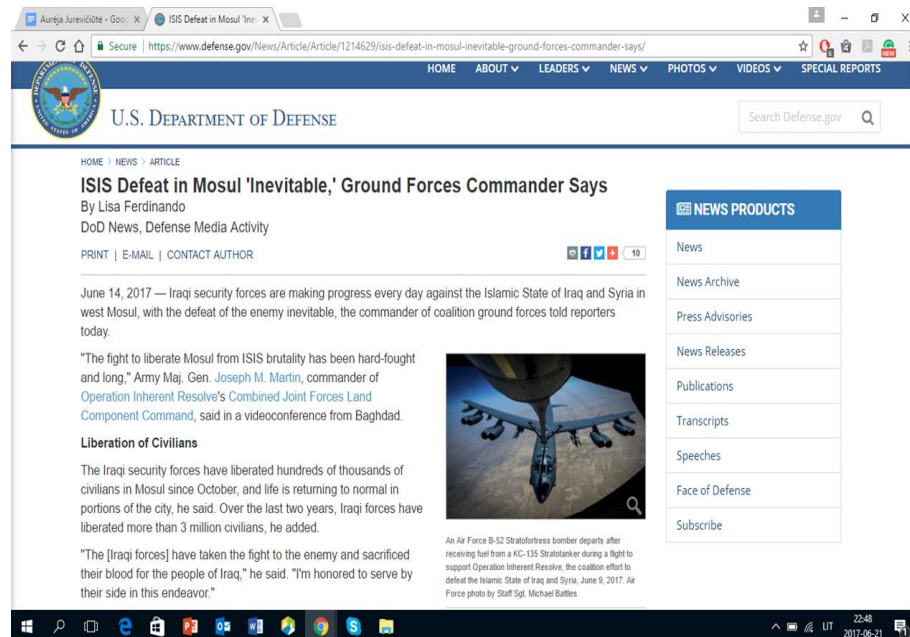


CLICKBAITS

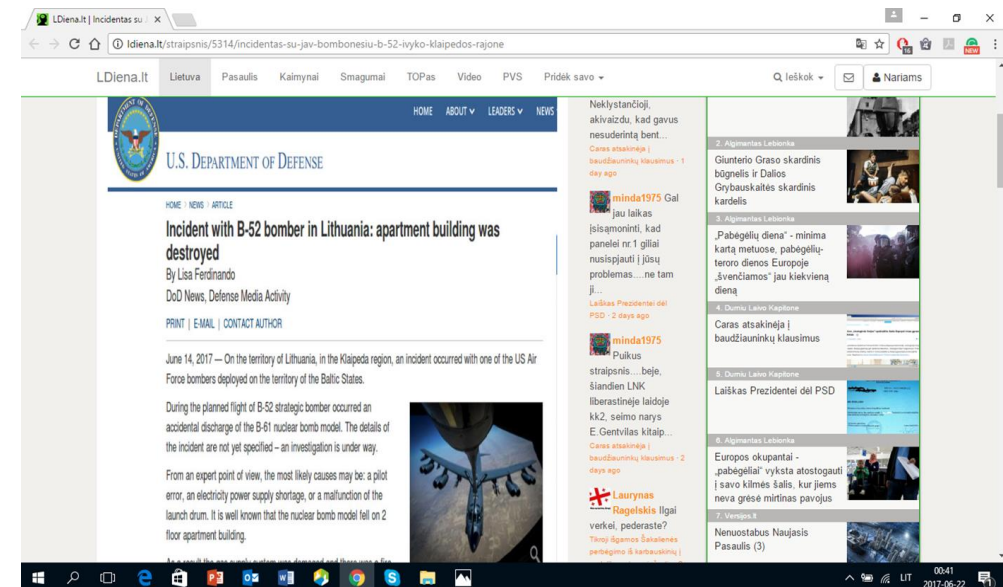
CLICKBAIT



TRUE OR FALSE?



The screenshot shows a web browser window with the URL <https://www.defense.gov/News/Article/Article/1214529/isis-defeat-in-mosul-inevitable-ground-forces-commander-says/>. The article is titled "ISIS Defeat in Mosul 'Inevitable,' Ground Forces Commander Says" by Lisa Ferdinando, DoD News, Defense Media Activity. It is dated June 14, 2017. The article text states: "Iraqi security forces are making progress every day against the Islamic State of Iraq and Syria in west Mosul, with the defeat of the enemy inevitable, the commander of coalition ground forces told reporters today." It also includes a quote from Army Maj. Gen. Joseph M. Martin, commander of Operation Inherent Resolve's Combined Joint Forces Land Component Command, saying in a videoconference from Baghdad: "The fight to liberate Mosul from ISIS brutality has been hard-fought and long." A photo of an Air Force B-52 Stratofortress bomber is shown with the caption: "An Air Force B-52 Stratofortress bomber departs after receiving fuel from a KC-135 Stratotanker during a flight to support Operation Inherent Resolve, the coalition effort to defeat the Islamic State of Iraq and Syria, June 9, 2017. Air Force photo by Staff Sgt. Michael Gutierrez".



The screenshot shows a web browser window with the URL <http://ldiena.lt/straipsnis/5314/incidentas-su-jav-bombonesiu-b-52-ivyko-klaidedos-rajone>. The article is titled "Incident with B-52 bomber in Lithuania: apartment building was destroyed" by Lisa Ferdinando, DoD News, Defense Media Activity. It is dated June 14, 2017. The article text states: "On the territory of Lithuania, in the Klaipeda region, an incident occurred with one of the US Air Force bombers deployed on the territory of the Baltic States. During the planned flight of B-52 strategic bomber occurred an accidental discharge of the B-81 nuclear bomb model. The details of the incident are not yet specified – an investigation is under way. From an expert point of view, the most likely causes may be: a pilot error, an electricity power supply shortage, or a malfunction of the launch drum. It is well known that the nuclear bomb model fell on 2 floor apartment building." A photo of an Air Force B-52 Stratofortress bomber is shown.

Why are certain news, posts in social media, internet groups, videos, memes, suddenly getting extremely popular, viral?



VIRAL!



Do you know these media outlets? What do you associate them with? Do you trust them?



TRUTH OR DISINFORMATION?

*Refugees have
brought deadly
diseases [to Europe].*
Polish „Gazeta
Polska” Daily



*Ideology [of refugee acceptance]
more important than security.*
Polish public TV



A HANDFUL OF STATISTICS

- Each and every minute, 98,000 tweets are being sent to the virtual space, and 600 videos are uploaded onto YouTube.
- Internet users also send around 160 million e-mails, and publish an uncountable number of posts on social media.
- **MANY OF THESE POSTS, VIDEOS, TWEETS, AND EMAILS CONTAIN DISINFORMATION OR MISINFORMATION.**



What does 'Fact-checking' stand for?





fact check

Independent fact-checking organisations in Poland



DEMAGOG

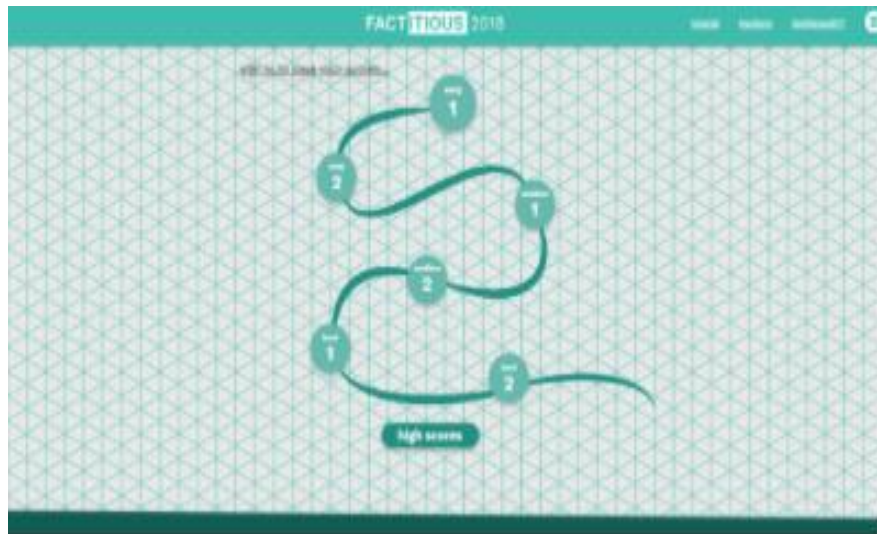


Artificial Intelligence (AI) vs. Disinformation

Logically.



Artificial Intelligence (AI) vs. Disinformation



CONCLUSIONS

**What rules should be kept in mind
when getting news/information from the Internet?**

General rules that should be followed when consuming information from the Internet:

- Be sceptical.
- Don't assume anything in advance.
- Pay attention to whether you are able to identify the real author of the information and images.
- Check if the information is not satirical.

General rules that should be followed when consuming information from the Internet (continuation):

- Check the news/information also in other sources.
- Be particularly careful with anonymous sources.
- Try to check if the content is original or if it was "extracted" from some previous reports and reused.
- Try to see if the content has been digitally manipulated in some way, for example, processed with photo or video editing software.
- Use fact-checking platforms to verify important news/information.

<https://start2think.info/>



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