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**START2THINK**  
MediaLiteracy





CENTRUM  
STOSUNKÓW  
MIEDZYNARODOWYCH



Fortis In Unum  
Stiprūs kartu

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# FAKE NEWS AND DISINFORMATION

informo

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Author: Richard Silvera

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**THE PHOTO IS FAKE!**  
**PHOTOGRAPHER RICHARD SILVERA TOOK A COMBINATION OF TWO DIFFERENT PHOTOS. HE TOOK A PHOTO OF THE SKY AND CLOUDS FROM A PLANE AND TOOK A PHOTO OF THE SPACECRAFT FROM THE NASA WEBSITE.**

**VERIFY THE AUTHENTICITY OF THE PHOTO VIA FACT CHECKING TOOLS REVEYE**

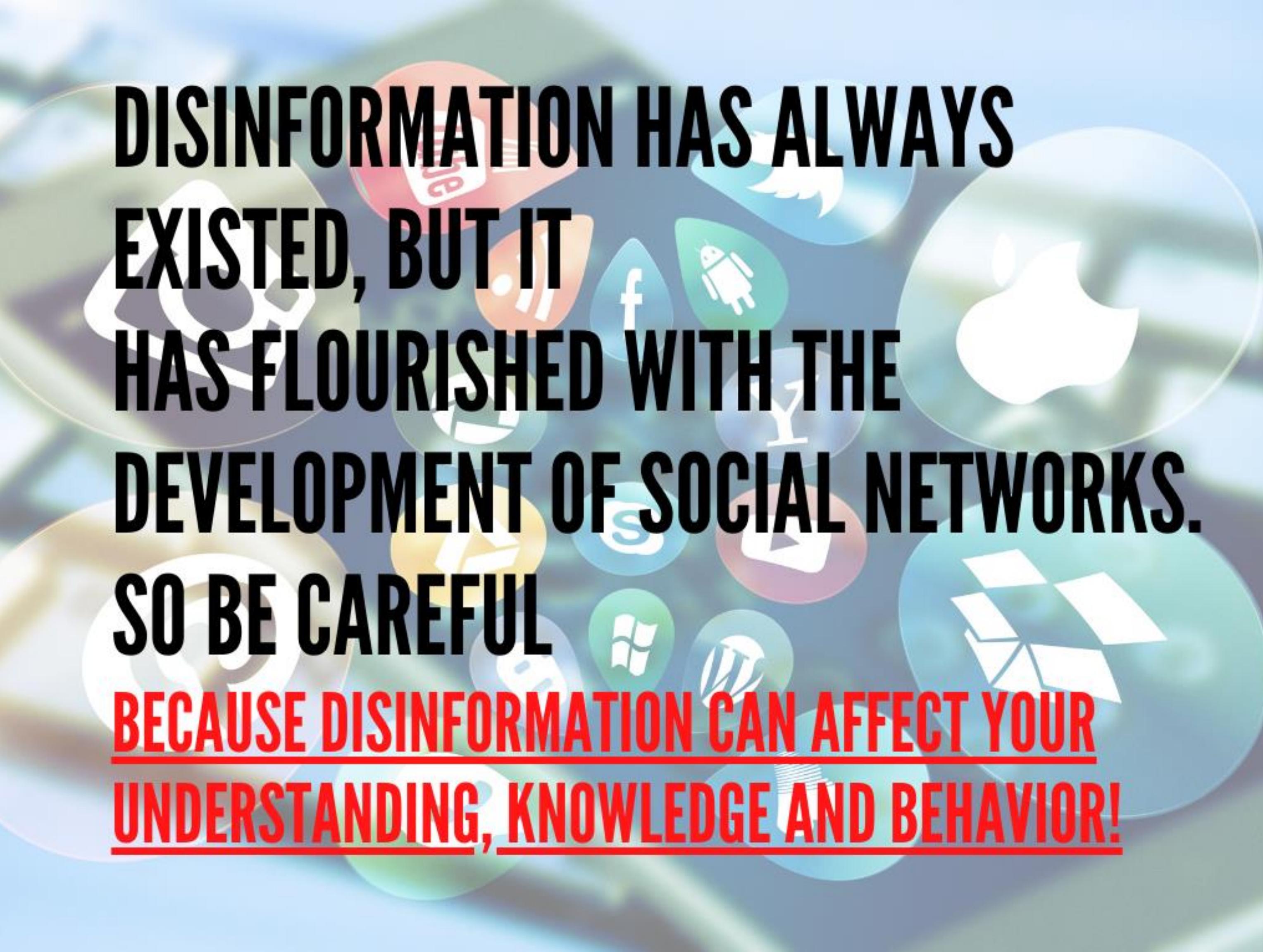
# WHAT IS DISINFORMATION?

*We're sure you've already  
created a picture of what disinformation is by  
now!*



**DISINFORMATION IS A TERM THAT  
DENOTES PROBABLY FALSE  
INFORMATION THAT IS CREATED,  
PRESENTED AND DISSEMINATED  
IN ORDER TO GAIN SOMEONE'S  
BENEFIT OR DELIBERATELY  
DISCOURAGE THE PUBLIC.**





**DISINFORMATION HAS ALWAYS EXISTED, BUT IT HAS FLOURISHED WITH THE DEVELOPMENT OF SOCIAL NETWORKS. SO BE CAREFUL**

**BECAUSE DISINFORMATION CAN AFFECT YOUR UNDERSTANDING, KNOWLEDGE AND BEHAVIOR!**





**MEDIA LITERACY IS CONSIDERED ONE OF THE MOST IMPORTANT FORMS OF LITERACY IN THE 21ST CENTURY.**

**MEDIA LITERACY MEANS THAT MEDIA USERS (CHILDREN AND ADULTS) HAVE:**

- ACCESS TO THE MEDIA AND KNOW HOW TO USE IT**
- THEY KNOW HOW TO EVALUATE AND CRITICALLY ANALYZE VARIOUS INTERNET CONTENT**
- THEY CAN DEVELOP THEIR OWN CONTENT AND BE ACTIVE PARTICIPANTS IN SOCIETY BY EXPRESSING THEIR OWN VIEWS AND OPINIONS ABOUT THE WORLD AROUND THEM.**



DIGITAL TECHNOLOGY OPENS UP  
SPACE FOR THE MASS  
DISSEMINATION OF  
DISINFORMATION (**FAKE  
NEWS**), AND THIS FORM OF  
MANIPULATION HAS BECOME SO  
SOPHISTICATED THAT WRITTEN  
AND VISUAL CONTENT SEEKS  
CONVINCING AND TRUE.



**MOST FAKE NEWS IS ON SOCIAL  
NETWORKS SUCH AS FACEBOOK,  
INSTAGRAM, TWITTER.**





- THINK ABOUT THE SOURCE
- READ EVERYTHING!
- CHECK THE AUTHOR
- IS THERE ANY NEWS FROM ADDITIONAL SOURCES
- CHECK THE COMPLETION DATE
- CHECK IF THE INFORMATION IS SATIRE
- BE AWARE OF YOUR ATTITUDE TOWARDS CERTAIN TOPICS
- ASK EXPERTS AND USE FACT-CHECKING TOOLS



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**YOU HAVE WITNESSED  
THE SO-CALLED CLICKBAIT.  
WHAT IS THAT?**

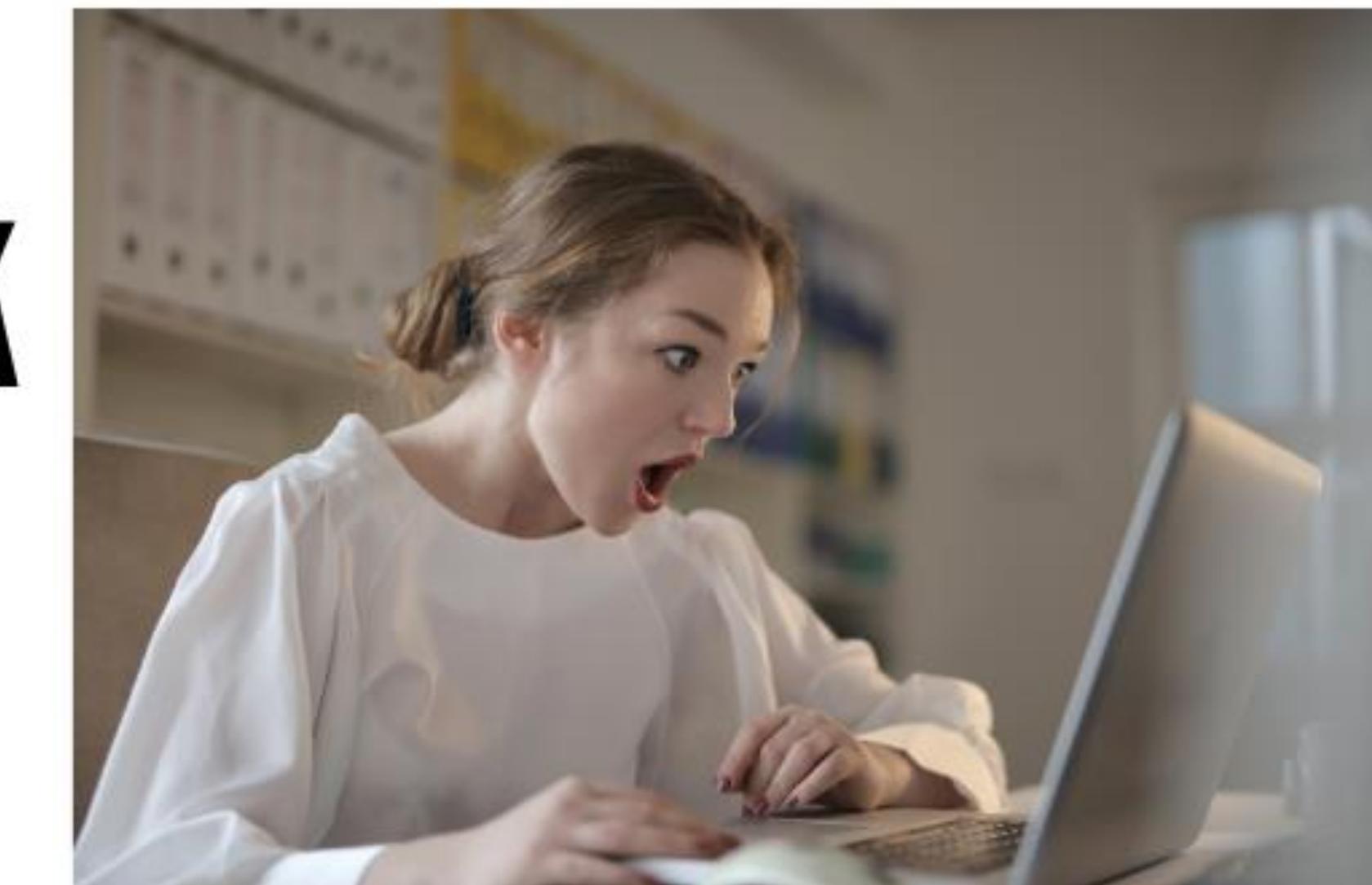


# CLICKBAIT ARTICLES ARE NEWS PUBLISHED ON THE INTERNET, WITH HEADLINES THAT ATTRACT ATTENTION AND ENTICE READERS TO CLICK

*What happened next will shock you!*

*"You must see this!"*

*"You won't believe what he said"*





**SUCH ARTICLES OFTEN DO NOT  
HAVE A SIGNED JOURNALIST AS THE  
AUTHOR AND DO NOT ANSWER  
JOURNALISTIC QUESTIONS  
SUCH AS WHO, WHAT, WHEN, WHERE  
AND WHY?**







Drama u jednoj od najpoznatijih obitelji



Nakon što je cijelo osoblje njihove vile krenulo u potragu u obližnjem susjedstvu, 14-godišnjakinja je odlučila nazvati majku i reći joj da je dobro. Iako je bila zabrinuta, razumjela je da Shiloh treba malo odmora i vremena za razmišljanje. Ipak, Angie je za sve okrivila Brada, koji 'paradira s njemačkim modelom dok djeca to sve gledaju'.



STORY.HR

## Domaća glumica: 'Za njih postoji poseban krug pakla' Progovorila o posebnim trenucima

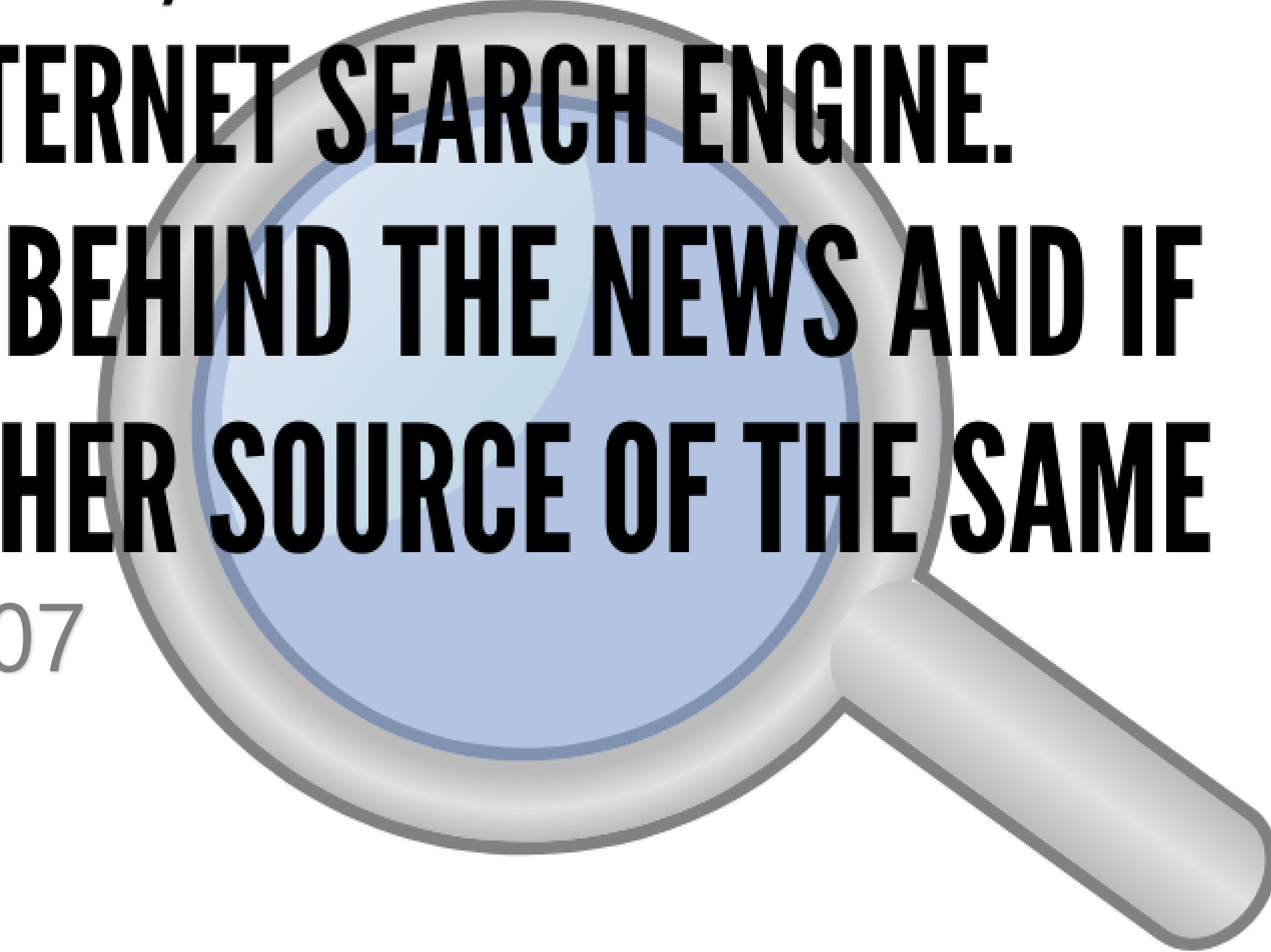
## Domaća glumica: 'Za njih postoji poseban krug pakla'

IKK / EN / 03.09.2020. / 19:46

**Progovorila o posebnim trenucima**

Mlada nada hrvatskog glumišta, 26-godišnja Tena Nemet Brankov, proslavila je rođendan svojeg najboljeg prijatelja i najveće ljubavi u životu- svojeg psa. Čestim objavama na svojim društvenim mrežama otkriva koliko voli svojeg dlakavca, te kako bi bez njega njezin život bio potpuno prazan. Za Story.hr otkrila je kako su proslavili rođendan, što mu je priredila i što misli o onima koji napuštaju svoje ljubimce. Velikodušno je podijelila i nekoliko savjeta i 'trikova' koji olakšavaju udomljavanje, a ispričala je i kako je izgledalo udomljavanje njezinog miljenika.

**IF A WEBSITE SEEKS  
UNFAMILIAR TO YOU, CHECK ITS INFORMATION  
THROUGH AN INTERNET SEARCH ENGINE.  
CHECK WHO IS BEHIND THE NEWS AND IF  
THERE IS ANOTHER SOURCE OF THE SAME  
INFORMATION.** <sup>07</sup>



**CHECK THE TIME AND DATE OF  
PUBLICATION, BECAUSE FAKE NEWS CAN  
CONVEY OLD NEWS BY TELLING PEOPLE  
THAT IT IS  
HAPPENING IN THE PRESENT.**



**REAL MEDIA ORGANIZATIONS  
MOSTLY HAVE THEIR OWN DOMAIN,  
HOWEVER SOMETIMES FAKE PAGES LOOK  
LIKE REAL ONES  
BUT THE DOMAIN IS DIFFERENT.**

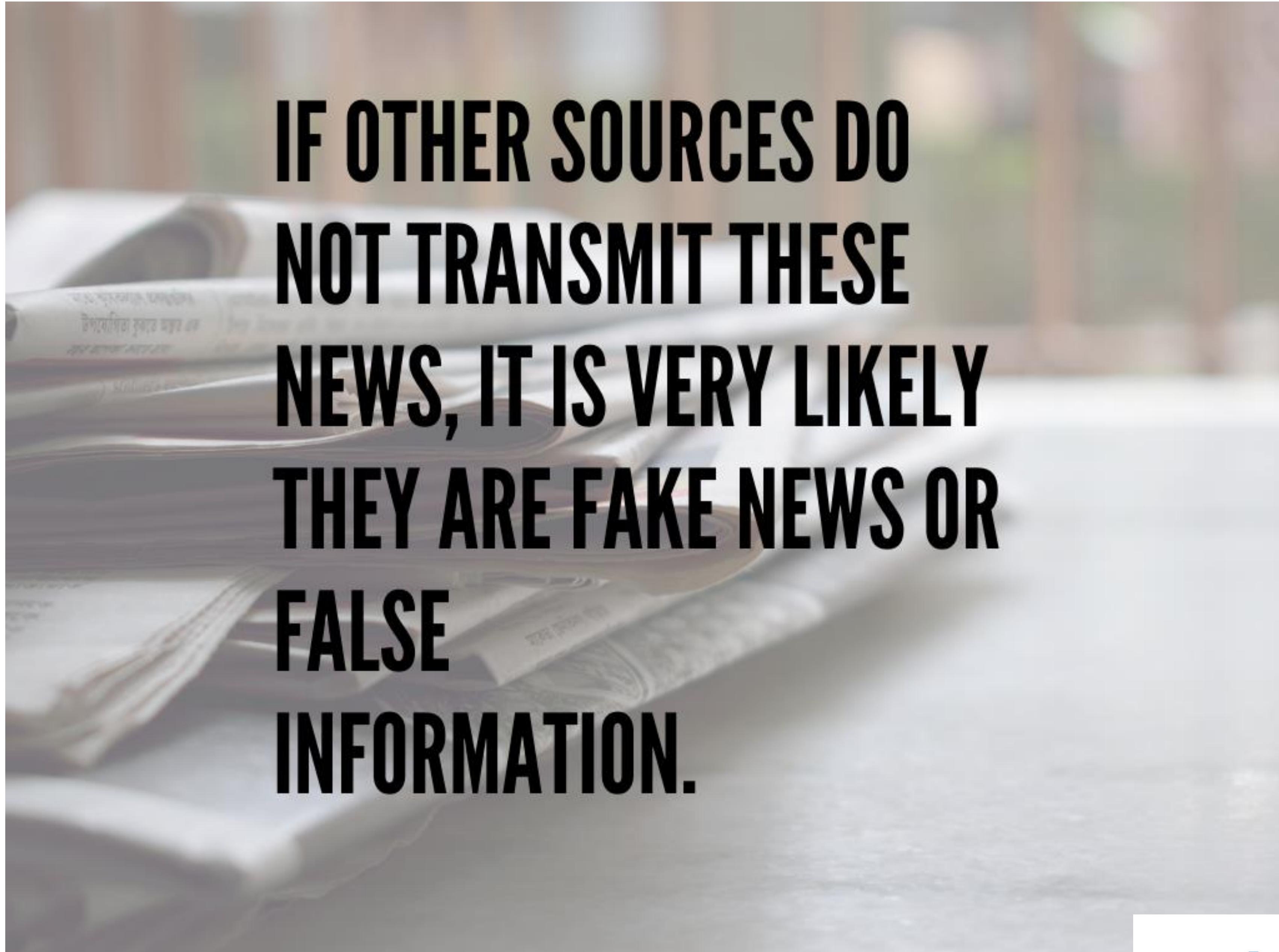


**ON THAT OCCASION, KEEP AN  
EYE OUT FOR PAGES THAT END IN .COM.CO OR .LO.**



**ALSO LOOK FOR PAGES THAT  
CONTAIN THE WORD WORDPRESS OR BLOGGER,  
BECAUSE IN THAT CASE IT IS A SINGLE PAGE OF  
ONE PERSON WHO STATES  
HIS OWN VIEWS.**





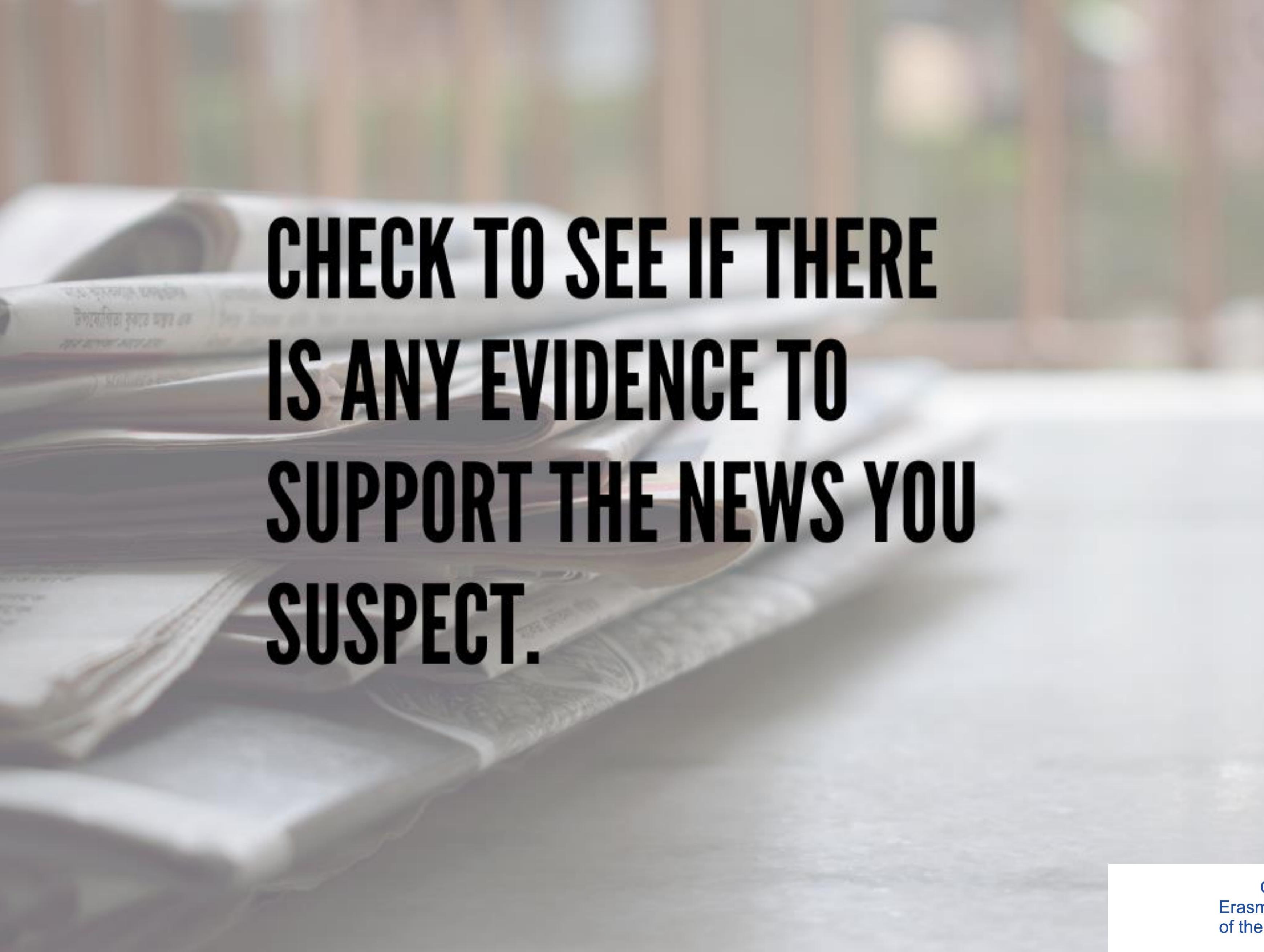
**IF OTHER SOURCES DO  
NOT TRANSMIT THESE  
NEWS, IT IS VERY LIKELY  
THEY ARE FAKE NEWS OR  
FALSE  
INFORMATION.**





**IF YOU SUSPECT A  
PARTICULAR NEWS ITEM,  
CHECK THE COVERAGE OF  
OTHER  
MEDIA ABOUT THAT  
NEWS ITEM.**



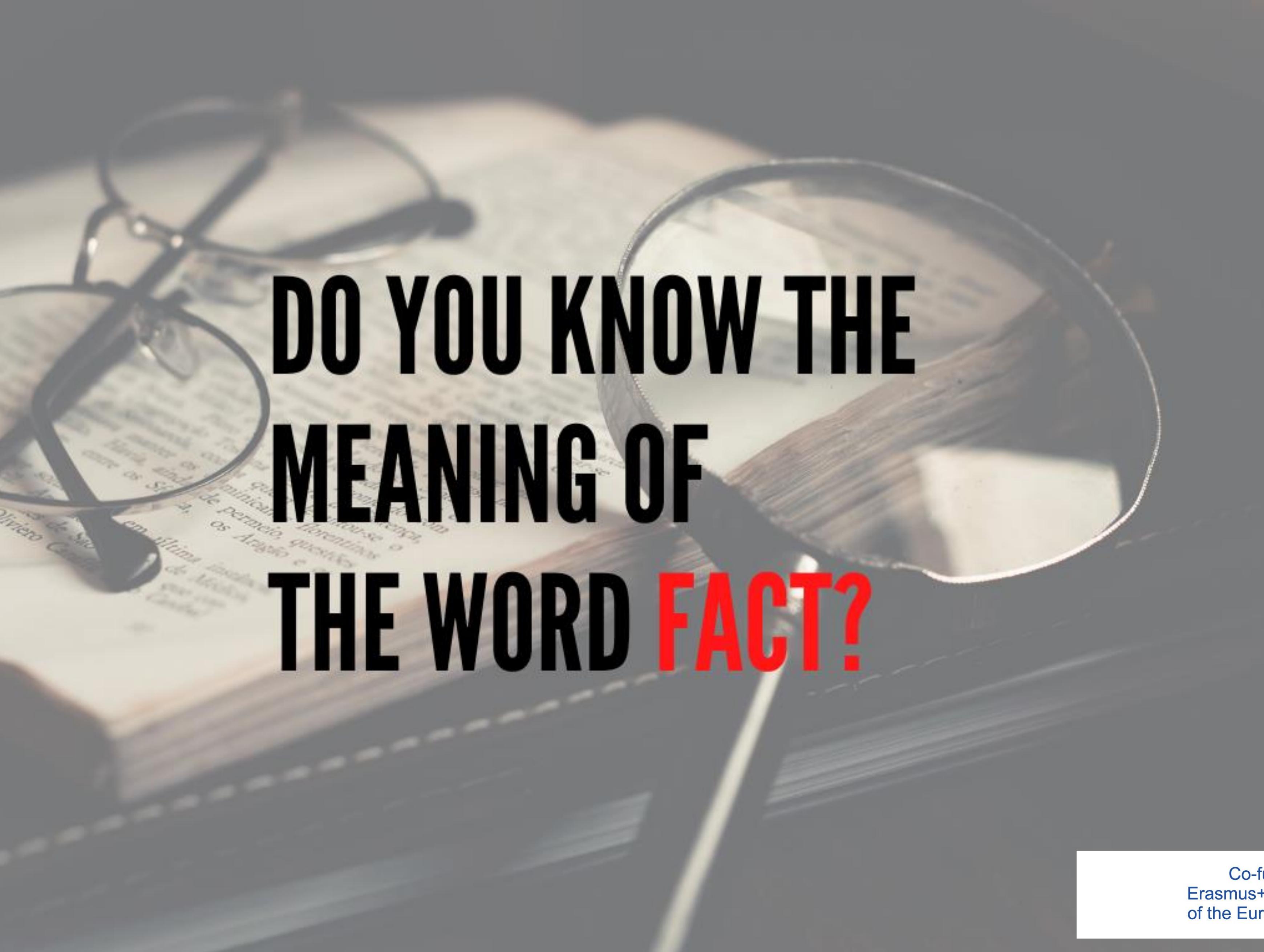


**CHECK TO SEE IF THERE  
IS ANY EVIDENCE TO  
SUPPORT THE NEWS YOU  
SUSPECT.**



# Fact Checking Tools





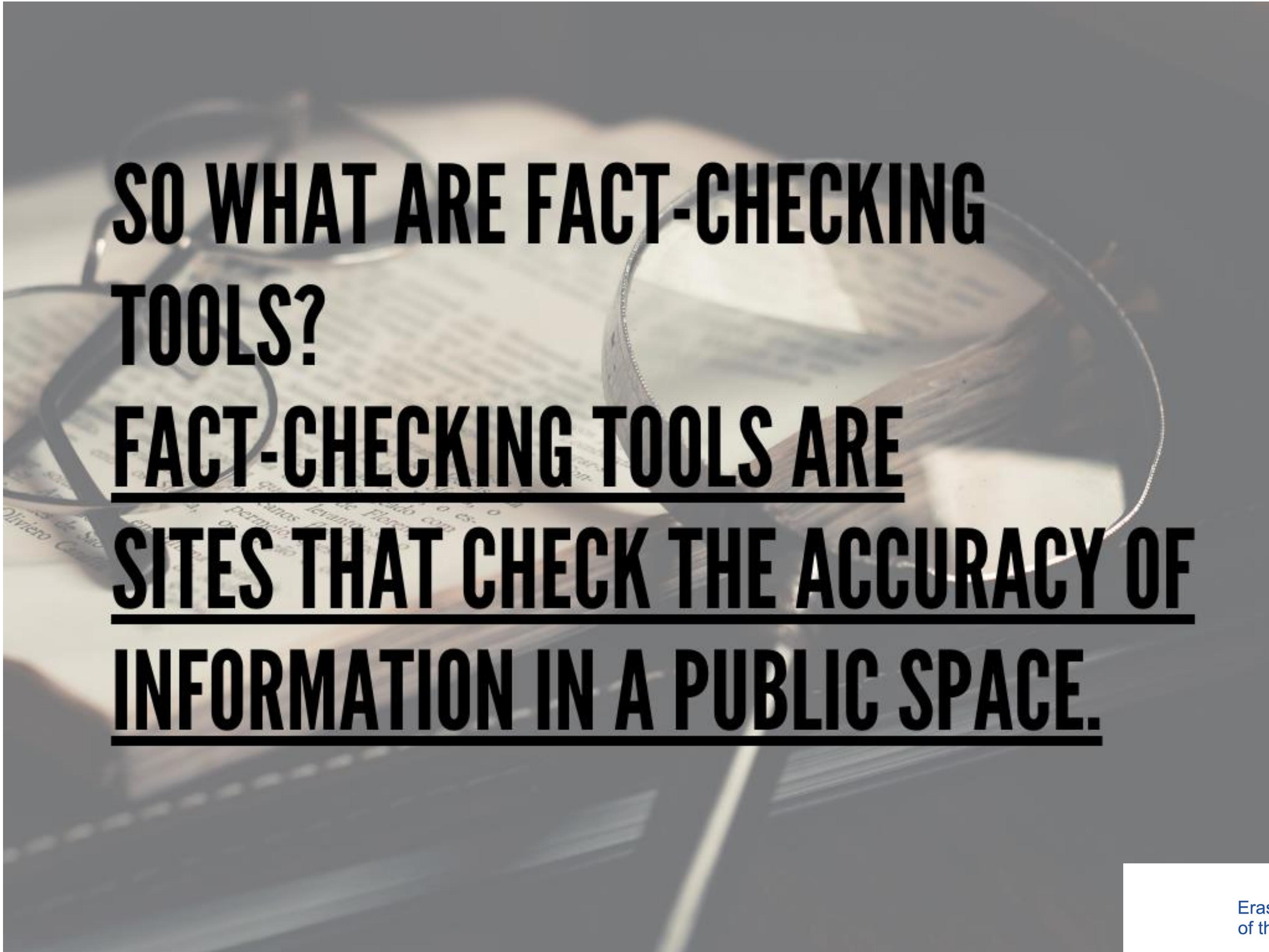
**DO YOU KNOW THE  
MEANING OF  
THE WORD FACT?**





A FACT IS WHAT HAS BEEN  
CONFIRMED BY  
EXPERIENCE THAT IT  
EXISTS OR IS HAPPENING!





**SO WHAT ARE FACT-CHECKING  
TOOLS?**

**FACT-CHECKING TOOLS ARE  
SITES THAT CHECK THE ACCURACY OF  
INFORMATION IN A PUBLIC SPACE.**





**LET'S TAKE A LOOK TOGETHER  
AT EXAMPLES OF FACT-  
CHECKING TOOLS ON THE  
START2THINK PROJECT PAGES**



Definitions Fact-checking Tools Critical thinkers Online Library Disinfo cases



Home > Fact-checking Tools

## Fact-checking Tools



### Exif Viewer

Lets you open a JPG image from your computer or from a URL to view its Exif data. There's lots of interesting information held in image files to explore. Some images have GPS data so we can see exactly where it was taken. Nikon also records the camera's shutter count in the Exif data.

[See More »](#)

more...



### Verifyemailaddress

Email address verification technology from Email Hippo that connects to mailboxes and checks whether an email address exists.

[See More »](#)



### LatLong

An online geographic tool that can be used to lookup latitude and longitude of a place, and get its coordinates on map. You can search for a place using a city's or town's name, as well as the name of special places, and the correct lat long coordinates will be shown at the bottom of the latitude longitude finder form. At that, the place you found will be displayed with the point marker centered on map. Also the gps coordinates will be displayed below the map.

[See More »](#)

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**Youtube DataViewer** not only helps you check the release date and time, but also displays very similar videos that have already been posted.

**Interland** is a children's game that has the opportunity to teach you how to think critically while exploring the Internet and how to protect yourself from Internet threats.

The screenshot shows a web-based application titled "Youtube DataViewer". At the top left is the Amnesty International logo. Below it, there is a search bar with the placeholder "Enter YouTube URL" and two buttons: "Go" and "Clear". At the bottom of the page, there is a copyright notice: "© 2010 Amnesty International/USA | 5 Penn Plaza, New York, NY 10001 | 212.607.8400".



**Get Bad News** - an online game about media literacy that allows you to create fake news. The game was developed by a team of professors, journalists and media experts who research and promote media literacy.

If you're not sure if your Twitter profile is real, check it out quickly on the **Botometer!**

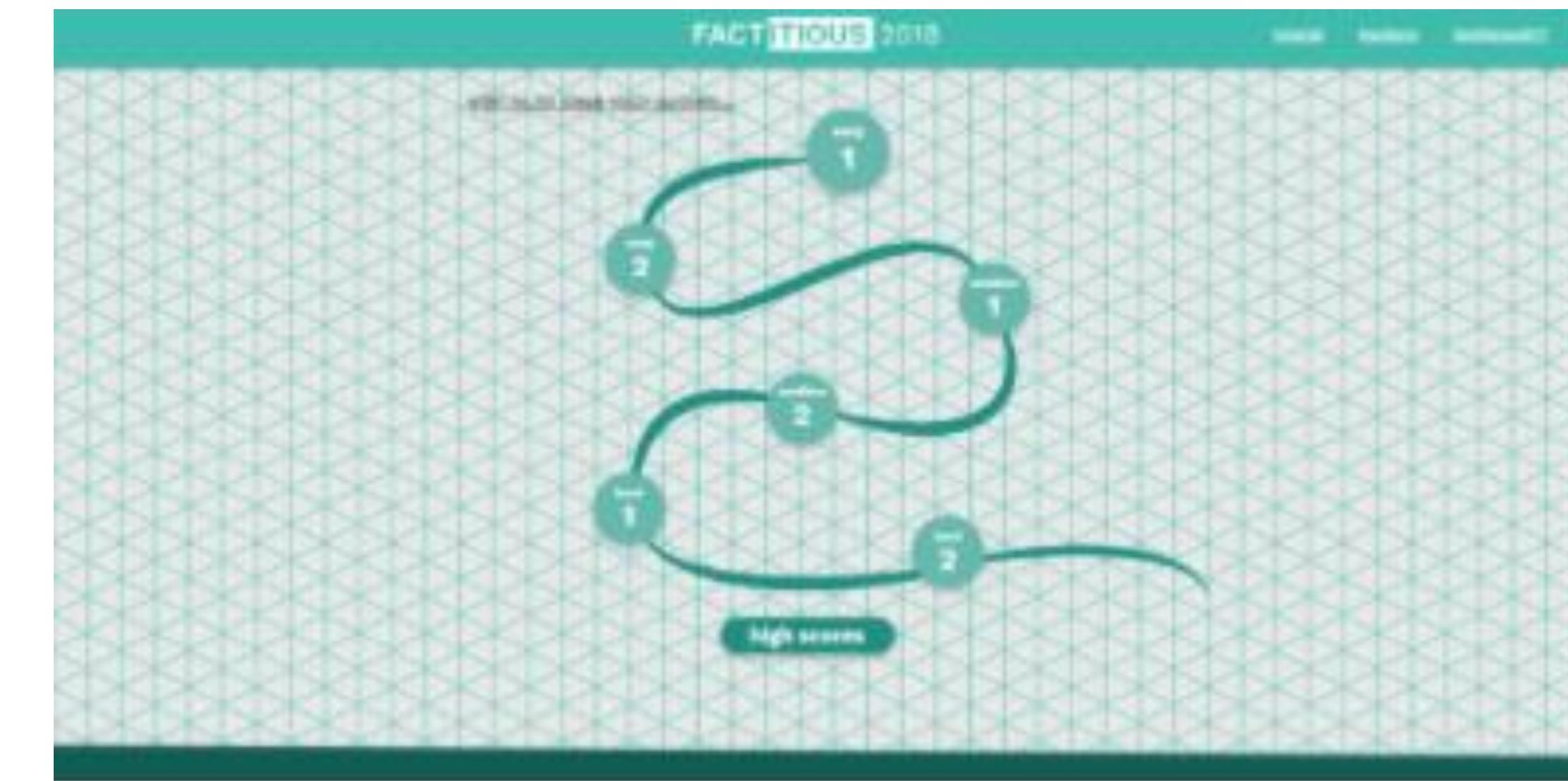


BOTOMETER.OSOME.IU.EDU  
**Botometer by OSoMe**  
Botometer® (formerly BotOrNot) checks the activity of Twitter accounts and gives them a score based on how likely they are to be bots....



**Factious** is a tool designed to develop user skills in recognizing false data in an online game format

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# LET'S REPEAT OUR KNOWLEDGE WITH A SIMPLE QUIZ!



# WHAT IS A CLICKBAIT?

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# IS A CREDIBLE WEBSITE ENDING IN COM.CO OR LO.?

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When poll is active, respond at [PollEv.com/jordifarist933](http://PollEv.com/jordifarist933)

Text **JORDIFARIS933** to **37607** once to join

**Is a credible website ending in com.co or lo.?**

Yes.

I am not sure...

I need to be careful with the content.

 Poll Everywhere



# WHAT ARE FACT-CHECKING TOOLS?

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When poll is active, respond at **PollEv.com/jordifarist933**  
Text **JORDIFARIS933** to **37607** once to join

## What are Fact-checking tools?

Tools that verify the veracity of information

Tools that create fake news

Game creation tools

None of the above

 Poll Everywhere



# LIST 3 BASIC STEPS ON HOW TO RECOGNIZE FAKE NEWS?

07

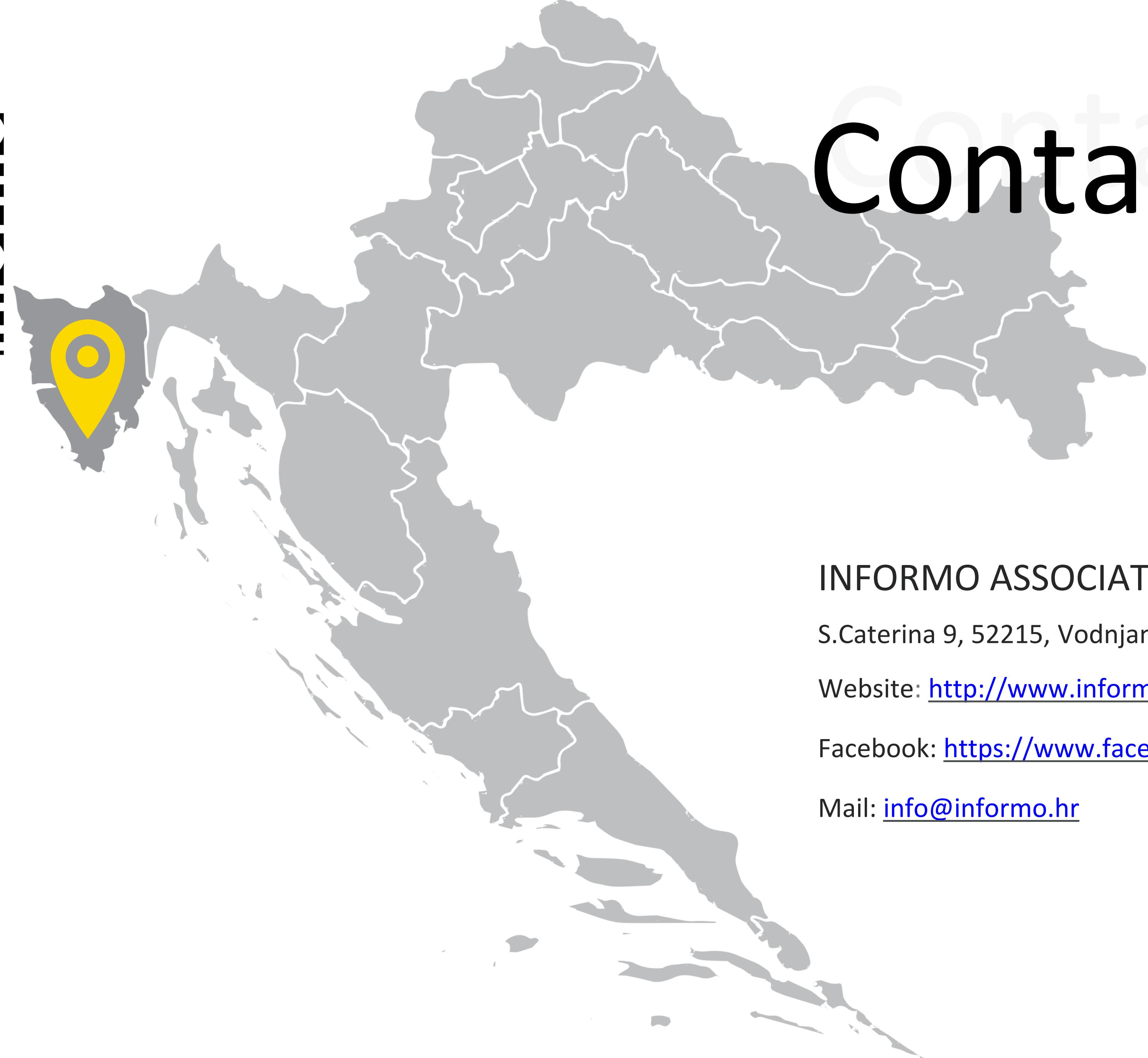
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# Contact

## INFORMO ASSOCIATION

S.Caterina 9, 52215, Vodnjan – Dignano, Hrvatska

Website: <http://www.informo.hr/>

Facebook: <https://www.facebook.com/informo.association/>

Mail: [info@informo.hr](mailto:info@informo.hr)

# LITERATURE

07

|

Kako prepoznati lažne vijesti; Tatjana Krpan Mofardin, profi dipl. Knjiž.

Razvoj medejske pismenosti - Kako prepoznati dezinformacije i lažne vijesti, Lana Ciboci, Igor Kanižaj, Danijel Labaš, Agencija za elektroničke medije i Unicef, 2018.

Članci na web stranici [www.medijskapismenost.hr](http://www.medijskapismenost.hr) :

Kako prepoznati senzacionalizam u medijima: <https://www.medijskapismenost.hr/kako-prepoznati-senzacionalizam-u-medijima/>

Clickbait varke – nećete vjerovati kako ćete se osjećati nakon ovog zadatka!

<https://www.medijskapismenost.hr/klikbejt-varke-necete-vjerovati-kako-cete-se-osjecati-kada-prodete-ovaj-zadatak/>

Alati za provjeravanje činjenica: <https://www.medijskapismenost.hr/alati-za-provjeravanje-cinjenica/>



Pojmovnik: <https://www.medijskapismenost.hr/pojmovnik/>

Video lekcija “Prepoznajte lažne vijesti i dezinformacije”, Nada Jakovčević, prof. hrvatskog jezika u Sednjoj školi Lovre Montija, Knin: <https://youtu.be/FdE59n8IrwQ>

Članci na wen stranici <https://www.gong.hr/>:

Činjenice su ponovile svoj dom (i doble svoj kviz): <https://www.gong.hr/hr/aktivni-gradani/cinjenice-su-ponovile-svoj-dan-i-dobile-svoj-kviz/>

Članci na web stranici <https://faktograf.hr/>

Video: Provjeri vijesti u 5 koraka: <https://faktograf.hr/2020/10/27/prvi-video/>

